Nayi Chetna 4.0 Campaign: Empowering Young Minds at M.K DAV Public School, DaltonGanj for a Safe and Equal Future

As part of the CBSE Nayi Chetna 4.0 Campaign, a well-planned awareness programme was successfully conducted today in the Junior Wing of the institution with the objective of sensitizing students towards social responsibility, personal safety and gender equality.

Students of Standard V , including both boys and girls, actively participated in the programme. The event commenced with a Pledge Against Child Marriage where the young learners collectively resolved to stand against this social evil and to uphold the values of dignity, education and equality for every child.

An Interactive Workshop was then conducted by the teachers using a thoughtfully prepared PowerPoint presentation designed in accordance with the age and understanding of Class V students. The session focused on creating awareness about personal safety, appropriate behaviour and the importance of making informed and responsible choices.

To reinforce these concepts in an engaging manner, Role Play on “Good Touch and Bad Touch” were performed, enabling students to understand personal boundaries and encouraging them to speak up without fear. In addition, a separate Role Play for Boys highlighted the importance of respecting girls, thereby promoting the ideals of gender equality, mutual respect and empathy.

Addressing the importance of such initiatives, the Honourable Principal, Mrs. INDRANI CHATTERJEE emphasized that programmes like Nayi Chetna play a vital role in shaping socially conscious and responsible citizens. She appreciated the dedication of the teachers and the enthusiastic participation of the students stating that instilling values of safety, respect and equality at an early age lays a strong foundation for a just, inclusive and harmonious society.

The programme concluded on a positive and reflective note leaving a lasting impact on the young minds and reinforcing the school’s commitment to holistic education and value-based learning.


Understanding Good Touch and Bad Touch
ELI MINATING
GENDER
BASED
VIOLENCE


ELI MINATING
GOOD
TOUCH


GOOD
TOUCH
GIRL


BAD
TOUCH
GIRL